

MIRË SE VINI NË FAKULTETIN TONË



WELCOME TO OUR FACULTY



University  
of Prishtina

# Study Visual Arts at the University of Prishtina

Shape your artistic and professional direction

**Become an artist, not just a student**

[www.arte.uni-pr.edu](http://www.arte.uni-pr.edu)

**BACHELLOR**



Bachelor in Visual Arts (240 ECTS)  
Faculty of Arts, University of Prishtina

---

## HOW TO USE THIS GUIDE

---

This guide has been prepared to help you clearly understand the Bachelor in Visual Arts programme, its specialisations, study format, professional opportunities, and application process.

We recommend reading it as a whole first, and then returning to the sections most closely related to your interests and artistic direction.





## **VISUAL ARTS** Bachelor

## **Faculty of Arts** University of Prishtina

---

Art is not merely talent, it is the way you perceive, interpret, and transform the world.

If you feel that art is your language for seeing, feeling, and expressing what others cannot fully articulate, then this is your path.

This programme is not merely a cycle of study — it is a profound process of artistic and personal transformation.

Here, art is not approached as fixed knowledge. It is constructed through continuous research, experimentation, and the constant challenge of one's own creative limits.

If you are ready to think differently, create without limits, and develop a clear artistic direction, this programme is for you.

The Bachelor Programme in Visual Arts at the Faculty of Arts, University of Prishtina, provides a structured and professional environment in which students shape their individual artistic approach through intensive creative engagement, individual mentorship, and real artistic experience in concrete contexts.



## Key Facts

---

- ✓ 240 ECTS
- ✓ 4 years
- ✓ 6 Specialisations
- ✓ Studio-based learning
- ✓ Individual mentorship

## WHO IS THIS PROGRAMME FOR?

---

- ✓ Want to seriously develop your artistic talent and creative potential
- ✓ Are interested in continuous practical work in studios and ateliers
- ✓ Want to build a long-term artistic and professional profile
- ✓ Are ready to experiment, reflect, and develop a personal voice in art



## WHY STUDY VISUAL ARTS TODAY?

---

This programme is designed for those who do not want to simply learn about art — but to live it, challenge it, and transform it into a distinct creative approach of their own.

In a world where creativity is one of the most in-demand skills, visual art is no longer just expression, it is a profession, a form of influence, and a real opportunity.

### During your studies, you will:

- ✓ Develop advanced practical skills through intensive and structured studio work
- ✓ Work closely with experienced professors and mentors
- ✓ Explore materials, techniques, and contemporary approaches in visual arts
- ✓ Consciously build your personal artistic style and voice
- ✓ Present your work in real projects and exhibitions that strengthen your professional profile.

“Here, you do not follow a programme — you build your own artistic path.”



## What makes this programme different?

---

- ✓ Practice-based learning through intensive studio work
- ✓ Continuous individual mentorship with academic staff
- ✓ Real exhibition experience in professional contexts
- ✓ Development of an artistic profile and professional presentation skills from the first year

**Today's artists are not only creators, they are in-demand professionals across creative, cultural, and interdisciplinary industries.**

Studying Visual Arts at the Faculty of Arts is not just an academic choice, it is an investment in your creative identity and professional future.

## WHAT YOU WILL EXPERIENCE DURING YOUR STUDIES

---

Studying Visual Arts is not just attending lectures, it is an intensive, daily creative experience that places you at the center of the artistic process.

### During your Visual Arts studies, you will:

- ✓ Work daily in specialised studios and ateliers within a creative and collaborative environment;
- ✓ Develop individual and collective artistic projects, from concept to realisation;
- ✓ Explore various techniques and media to discover and strengthen your artistic voice;
- ✓ Present and exhibit your work in academic and public contexts;
- ✓ Build a professional portfolio that prepares you for the art market and further studies;
- ✓ Work closely with professors and mentors through continuous artistic and critical development.



## Professional practice during studies

---

The programme includes mandatory professional practice throughout the four-year study cycle, with an engagement of approximately 50 hours per semester (100 hours per year).

Students may complete this practice within the Faculty Gallery, other Faculty of Arts facilities, or in external institutions and environments, depending on their artistic profile.

This practice enables students to engage in real professional contexts and gain practical experience in artistic and cultural settings.

**Practice is integrated as a core component of the student's artistic and professional development throughout the programme.**

# BACHELOR NË ARTE VIZUALE (240 ECTS)

---

This programme is the starting point for building a clear artistic identity and entering the professional world of visual arts.

The Bachelor in Visual Arts programme is designed for students who aim to build a strong artistic foundation, explore different media, and gradually develop a clear creative identity.

The programme is structured over four years (240 ECTS), with a progressive learning approach — moving from technical and visual fundamentals towards independent projects and autonomous artistic practice.

Throughout this programme, students:

- ✓ Develop technical and visual foundations through structured exercises and projects
- ✓ Explore diverse media and artistic approaches
- ✓ Develop critical and conceptual thinking
- ✓ Build an individual and conscious artistic practice
- ✓ Develop a coherent body of work that evolves throughout their studies

**This programme is ideal for students at the beginning of their artistic journey who seek a structured, supportive, and long-term approach to developing in the field of art.**

## SCULPTURE

If you think in space and form, Sculpture allows you to build ideas that exist physically and interact with space.

# VISUAL ARTS SPECIALISATIONS

---

The programme offers specialisations that combine artistic tradition with contemporary practices and real market demands, enabling you to develop a clear creative identity and a well-defined professional trajectory.

Each specialisation offers a distinct path of artistic development, allowing you to choose the direction that best aligns with your way of thinking and creating.

## PAINTING

If you want to develop a personal language through colour, form, and visual expression — Painting is where ideas become images.

Students:

- ✓ Develop advanced skills in painting, composition, and colour
- ✓ Construct concept-based imagery
- ✓ Explore traditional techniques and contemporary approaches
- ✓ Build a distinct artistic identity

**This specialisation prepares students for professional practice in painting, contemporary art, and art education.**

## SCULPTURE

If you think in space and form, Sculpture allows you to build ideas that exist physically and interact with space.

Students:

- ✓ Develop spatial and structural thinking
- ✓ Work with diverse materials and processes
- ✓ Create works in relation to space and audience
- ✓ Integrate conceptual and experimental approaches

**This specialisation prepares for sculpture, installation, public art, and teaching.**

## PRINTMAKING

If you are interested in structure, process, and the reproduction of images, Printmaking is the medium where ideas are developed through systems, layers, and visual experimentation.

Students:

- ✓ Develop graphic composition and image-making skills
- ✓ Learn traditional print techniques and digital applications
- ✓ Create visual narratives and series
- ✓ Develop process discipline and critical thinking

**This specialisation prepares for graphic arts, contemporary art, and teaching.**

## ILLUSTRATION AND DRAWING

If you want to tell stories through images — Illustration and Drawing are your visual language.

Students:

- ✓ Develop advanced drawing skills
- ✓ Build visual narratives
- ✓ Integrate text, image, and concept
- ✓ Develop a personal artistic style

**This specialisation prepares for illustration, visual storytelling, publishing, and education.**

## CONCEPTUAL ART AND NEW MEDIA

If ideas are at the center of art, this specialisation allows you to create beyond traditional forms.

Students:

- ✓ Develop conceptual and critical thinking
- ✓ Create idea-driven projects
- ✓ Use video, installation, digital media, and sound
- ✓ Explore interdisciplinary practices

**This specialisation prepares for contemporary art, interdisciplinary projects, and digital media.**

## GRAPHIC DESIGN AND MULTIMEDIA

If you aim to create visual communication with real impact, this specialisation connects you directly with the creative industry and the professional market.

This programme integrates:

- ✓ Communication design
- ✓ Innovation design
- ✓ Contemporary design practices and digital media

- ✓ Interdisciplinary design elements, including fashion and jewellery design

Students:

- ✓ Develop skills in visual communication, typography, and visual identity
- ✓ Work on real-world design and multimedia projects
- ✓ Learn design methodologies and creative problem-solving approaches
- ✓ Explore design applications across different fields, including fashion and accessories
- ✓ Build a professional profile adaptable to the evolving market

**This specialisation prepares graduates for careers in graphic design, visual communication, multimedia, creative industries, and digital technologies.**

## QUALITY ASSURED AND INTERNATIONALLY VERIFIED

The Bachelor programme in Visual Arts at the Faculty of Arts, University of Prishtina, is accredited until 30 September 2030, representing a high standard of academic quality and the development of art education in the country.

This accreditation is the result of a comprehensive, independent, and rigorous evaluation conducted by international experts, where the programmes were assessed in depth across all key dimensions of quality, including:

- ✓ Curriculum content and coherence
- ✓ Quality of teaching and academic expertise
- ✓ Student development and academic support
- ✓ Infrastructure and conditions for artistic practice
- ✓ Institutional management and organisation

The positive evaluation across all these areas confirms that the programmes are designed in accordance with the European Standards and Guidelines for Quality Assurance (ESG) and fully aligned with the principles of the Bologna Process, ensuring international comparability and recognition.

Studying in this programme provides:

- ✓ Internationally verified and comparable quality
- ✓ Academic stability and security throughout the full study cycle
- ✓ A structured environment for sustainable creative development and career orientation
- ✓ Preparation for contemporary artistic practice and the professional market

Choosing this programme is not only a choice for art — it is an investment in a sustainable, recognised, and internationally valued education.

The programme is delivered in accordance with the European Standards and Guidelines for Quality Assurance (ESG) and the European Qualifications Framework (EQF).



## INTERNATIONAL DIMENSION

---

The Visual Arts programmes are oriented towards internationalisation and active integration into the European Higher Education Area.

During their studies, students have opportunities to:

- ✓ Participate in international mobility programmes
- ✓ Engage in collaborative artistic and academic projects
- ✓ Gain experience in international contexts
- ✓ Build professional networks beyond the local environment

This approach enables students to develop an artistic and professional profile that is open, adaptable, and competitive on an international level.

The Faculty supports student and staff participation in different forms of international cooperation and exchange, in line with institutional opportunities and active agreements.

Develop your profile within an international context.

## STUDIOS, GALLERY AND CREATIVE SPACES

---

Art is not learned only through theory, it is developed in space, through daily practice, experimentation, and interaction with material, form, and idea.

At the Faculty of Arts, students work in studios and ateliers designed as active creative environments, where artistic processes evolve continuously and directly.

Studios and ateliers for continuous practice

Students engage daily in dedicated working spaces equipped according to the requirements of each discipline, enabling the development of individual and collaborative projects in functional and professional conditions.

Specialised spaces aligned with artistic practice

Each specialisation is supported by specific working environments, including:

- ✓ Painting and drawing studios
- ✓ Sculpture workshops and three-dimensional workspaces
- ✓ Printmaking and graphic ateliers
- ✓ Graphic design and multimedia studios
- ✓ Spaces for conceptual and new media practices

These environments enable work with diverse materials, techniques, and processes, supporting both traditional and contemporary artistic practices.

## Gallery and public presentation

---

The Faculty provides exhibition spaces and gallery environments where students present their work professionally during their studies.

Exhibitions, projects, and public presentations create a direct connection between artistic production and audience engagement. An environment that fosters creation and reflection

The spaces are organised to support focus, research, and experimentation, creating real conditions for the development of a sustainable artistic practice.

These spaces do not only provide working conditions; they shape the way students think, experiment, and develop as artists.



## CAREER OPPORTUNITIES

---

Studies in Visual Arts go beyond artistic development — they provide a strong professional foundation that enables students to build careers across a wide range of creative and cultural fields.

The programme is designed to develop not only artistic skills, but also transferable competencies such as critical thinking, creative problem-solving, and visual communication that are essential in today's professional landscape.

### Independent artistic practice

- ✓ Visual artists
- ✓ Painters, sculptors, printmakers, illustrators
- ✓ Creators and initiators of artistic projects and exhibitions

**Developing an independent artistic practice, building a professional portfolio, and presenting work in galleries and artistic platforms.**

### Art education

- ✓ Art teachers
- ✓ Educators in cultural institutions
- ✓ Coordinators of educational and artistic projects

**Graduates in Painting, Sculpture, Graphic Arts, and Illustration/Drawing can pursue teaching and educational roles.**

Creative industries and visual communication

- ✓ Graphic designer
- ✓ Professional illustrator
- ✓ Visual communication specialist
- ✓ Digital content creator

Applying artistic skills in creative industries, visual marketing, media, and content production.

Cultural and artistic institutions

- ✓ Curators and curatorial assistants
- ✓ Gallery managers
- ✓ Exhibition and project coordinators

Engagement in museums, galleries, cultural centres, and artistic organisations.

Interdisciplinary projects and new media

- ✓ Art and technology projects
- ✓ Multimedia and digital practices
- ✓ Interdisciplinary collaborations

**Working in contexts where art intersects with technology, design, and contemporary culture.**

Further studies and academic development

- ✓ Continuation into Master's programmes
- ✓ International specialisations
- ✓ Artistic and academic research development

The programme prepares students for a flexible and sustainable career path, where creative thinking and the ability to realise ideas are essential across diverse professional contexts.

**Our graduates are engaged in public institutions, creative industries, and artistic projects in Kosovo and internationally.**



## AFTER GRADUATION

After completing the Bachelor programme, students may continue with Master studies in Visual Arts or pursue different professional paths in artistic practice, education, creative industries, and interdisciplinary projects.



## WHY STUDY AT THE FACULTY OF ARTS, UNIVERSITY OF PRISHTINA

Choosing your studies is an important decision, and choosing the right institution is equally crucial.

At the Faculty of Arts, University of Prishtina, Visual Arts studies offer a unique combination of artistic development, academic support, and professional preparation.

This programme offers:

- ✓ A balanced approach between artistic practice and theoretical reflection
- ✓ Direct mentorship and continuous studio-based work
- ✓ Real opportunities for public presentation and portfolio development
- ✓ Integration into an active and contemporary artistic environment
- ✓ Preparation for professional practice and international contexts

Studying here is not only a learning process — it is a process of artistic and professional transformation.

This is an environment where art is developed with seriousness, commitment, and long-term vision.

Prishtina offers an vibrant urban environment, with galleries, cultural institutions, artistic events, and public spaces that expand the student experience beyond the classroom and studio

## Frequently Asked Questions

---

### Do I need prior experience in art?

No. The programme is designed to develop your creative potential from an initial level into a structured artistic practice. What matters most is your way of thinking and your commitment to the creative process.

### How many works should be included in the portfolio?

It is recommended to include 10–20 works that demonstrate your thinking process, creative development, and current artistic level.

### Is idea or technique more important?

Both are important, but priority is given to how you think and develop ideas. Technical skills are developed during the programme, while creative potential is the key criterion in evaluation.

## SI TË APLIKONI DHE TË NISËSH RRUGËTIMIN TËND ARTISTIK

---

The first step on this path begins with your application.

The process is simple and focused on one key element:

your creative potential

### ► PORTFOLIO – THE KEY ELEMENT

The most important part of the application is your portfolio, which demonstrates how you think, how you develop ideas, and how you transform them into visual form.

What is a portfolio?

- ✓ A selection of your works that demonstrates:
- ✓ Your way of thinking
- ✓ Your creative process
- ✓ Your current artistic level

What should you include?

- ✓ Works in drawing, painting, sculpture, graphic art, or other media
- ✓ Work that shows process, not only final results
- ✓ Experiments and personal development
- ✓ A strong commitment to art

## ► WHAT IS ASSESSED

### **Perfection is not required.**

The programme does not expect you to be a fully formed artist — it is designed to help you become one.

What is evaluated:

- ✓ Creative potential
- ✓ □Way of thinking
- ✓ Commitment
- ✓ Willingness to learn

### ► ADMISSION PROCESS

- ✓ Entrance exam (drawing / painting / specialisation-specific task)
- ✓ Portfolio presentation
- ✓ Interview (motivation and artistic orientation)

**This process aims to understand not only what you know, but how you think and how you can develop.**

## ► ENTRANCE EXAM

The exam assesses:

- ✓ Understanding of form and proportion
- ✓ Visual sensitivity and composition
- ✓ Use of materials and technique
- ✓ Ability to develop ideas

## ► APPLY AND BEGIN YOUR ARTISTIC JOURNEY

If art is your way of seeing and understanding the world, this is the place where you can develop it seriously.

**Do not wait until you feel ready.**

**Starting is part of the process.**

**Apply. Present your work. Build your artistic path.**

## ► APPLICATION INFORMATION

Applications open once a year, usually in July.

If places are not filled in all specialisations, an additional application round may be announced.

- ✓ Applications are submitted according to the official call of the University of Prishtina.
- ✓ Prepare your portfolio and become part of the Faculty of Arts.

Make sure to complete your application within the official deadline.

## ► CONTACT

Faculty of Arts, University of Prishtina

[www.uni-pr.edu](http://www.uni-pr.edu)

[arte@uni-pr.edu](mailto:arte@uni-pr.edu)

Your artistic future begins with a decision.

**The decision to start is the most important step**

