

UNIVERSITY OF PRISHTINA FACULTY OF ARTS

STRATEGIC PLAN 2025–2030

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I. INTRODUCTORY SECTION

1. Institutional Opening Statement

The Strategic Plan of the Faculty of Arts for the period 2025–2030 represents the fundamental guiding document for the long-term orientation of academic, creative, institutional, and international development of this institution. It reflects the collective vision of the artistic, pedagogical, and administrative community to build a contemporary, inclusive, and sustainable Faculty, harmonized with European standards of higher education in the field of arts.

The document is drafted in full compliance with the requirements of the Kosovo Accreditation Agency (KAA), as well as with the best strategic planning practices of higher education institutions in Europe. Through this plan, the Faculty of Arts aims to strengthen its role as a center of education, creativity, and artistic innovation at both national and international level, providing the foundation for good governance, sustainable academic quality, and broad cultural impact.

This document is official and operational in nature, and will be implemented in coordination with the Action Plan and the Development Plan."

2. Foreword by the dean

Dear members of the academic community, students, institutional partners, and representatives of society,

With honor and a high sense of professional responsibility, I have the pleasure to present to you the Strategic Plan of the Faculty of Arts for the period 2025–2030, a fundamental document that defines the direction of our long-term institutional, academic, creative, and social development.

This plan has been drafted in the spirit of inclusiveness, through a consultative and reflective process that has engaged all internal structures of the faculty. It is based on an in-depth analysis of the current situation and on a responsible assessment of the challenges and opportunities that characterize arts education in Kosovo and beyond. Guided by international standards for quality assurance, as well as by national objectives for the development of higher education, this document aims to serve as a roadmap for advancing our academic and creative mission.

The Faculty of Arts considers this plan as a moral and institutional contract with all stakeholders – our students, academic and administrative staff, the artistic community, and the public – to ensure commitment to quality, innovation, interdisciplinarity, and social responsibility.

In this spirit, I invite all of you to read and treat this document as a platform for collaboration and joint development, with the aim of building an even stronger, more open, and sustainable institution for the future.

Best regards,	
Prof. Dr. Hazir Haziri	
Dean of the Faculty of Arts	

3. Executive summary

The Strategic Plan of the Faculty of Arts for the period 2025–2030 represents the guiding document for the institutional, academic, and creative development of this academic unit of the University of Prishtina. The document reflects the faculty's commitment to enhancing quality in higher artistic education, strengthening connections with the community, advancing internationalization, and fostering research and creativity in a contemporary interdisciplinary environment.

The strategy is built upon a comprehensive analysis of the current situation and includes five key strategic objectives:

- 1. Improvement of academic quality and curriculum.
- 2. Development of artistic research and creativity within the departments of the Faculty of Arts.
- 3. Expansion and modernization of infrastructure and the teaching environment.
- 4. Internationalization and cooperation with international networks and institutions.
- 5. Activation of alumni and strengthening of partnerships with the community.

Each objective is accompanied by detailed activities, timelines, identified resources, and measurable indicators for progress monitoring. A structured action plan and a transparent system for implementation monitoring and evaluation ensure the realization and adaptation of the strategy throughout its entire duration.

This document is drafted in accordance with the standards of the Kosovo Accreditation Agency (KAA) and the strategic planning guidelines of the University of Prishtina. It is intended to serve as a foundational basis for future institutional and program accreditation, as well as for advancing the role of the Faculty of Arts within the country's educational and cultural system. The implementation of this Strategic Plan is operationalized through the Action Plan 2025–2030, which includes concrete objectives, timelines, performance indicators, and resources for implementation, and through the Development Plan. These three documents are interlinked and form the basis for the accreditation and sustainable development of the Faculty.

The strategy will be reviewed periodically in 2027 and 2030, in accordance with the established evaluation mechanisms.

II. INSTITUTIONAL PROFILE AND ANALYSIS

4. Profile of the Faculty of Arts

The Faculty of Arts is one of the oldest and most influential institutions in the field of higher artistic education in Kosovo. Its foundation dates to the year 1970, with the establishment of the Higher Pedagogical School / Department of Visual Arts, which laid the groundwork for structured academic training in the visual arts in the country.

In 1973, this school was transformed into the Academy of Figurative Arts, officially established by the Assembly of Kosovo on July 31, 1973, and began its academic activity on December 25, 1973, with three core disciplines:

- Painting
- Sculpture
- Printmaking

Over the years, the Academy developed and expanded into other artistic fields, reflecting the dynamism and cultural needs of Kosovar society:

ACADEMIC YEAR	MAIN DEVELOPMENT	
1970	Higher Pedagogical School / Department of Visual Arts	
1973 Academy of Figurative Arts		
1975/76 Establishment of the Department of Music Arts		
1989/90	Establishment of the Department of Dramatic Arts (Directing and	
1909/90	Acting)	
1995 Master Studies – Department of Fine Arts		
1986/87	Renamed as the Faculty of Arts	

These developments represent a strategic moment in the unification of Visual Arts, Music, and Dramatic Arts into a single academic structure, fostering interdisciplinary collaboration and strengthening the institutional infrastructure for a comprehensive artistic education.

5. The strategic plan development process

The drafting of the Strategic Plan 2025–2030 is the result of a collaborative, transparent process based on internal and external analyses of the Faculty of Arts. The process has included:

- Broad consultation with the heads of the three academic departments
- Engagement of academic and administrative staff in working meetings
- Analysis of relevant documents: self-evaluation reports, accreditation reports, and the ESG standards for higher education
- Reference to national policies for higher education and cultural development Inclusion of students and external stakeholders through discussions and consultations

The document has been compiled with the aim of improving institutional quality, building new partnerships, and increasing the faculty's impact in the field of education and culture in Kosovo.

6. Academic and organizational structure

Today, the Faculty of Arts functions as a public academic unit of the University of Prishtina, committed to the development of art, education, and research at the national and international level. It is composed of three departments:

- 1. Department of Visual Arts (Painting, Sculpture, Printmaking, Drawing and Illustration, Graphic Design and Multimedia)
- 2. Department of Music Arts (Performance, Composition, Music Education)
- 3. Department of Dramatic Arts (Acting, Directing, Dramaturgy, Film and Television)

ACADEMIC PROGRAMS				
Level of Studies Number of Programs Accreditation Status				
Bachelor (BA)	3	In re-accreditation process		
Master (MA)	6	Valid accreditation		

Fakulteti është në përpjekje të vazhdueshme për:

- 1. Modernizimin e kurrikulave;
- 2. Zhvillimin e programeve të reja (përfshirë programe ndërdisiplinore dhe të orientuara nga tregu i punës);
- 3. Fuqizimin e hulumtimit krijues dhe akademik;
- 4. Rritjen e bashkëpunimit ndërkombëtar;
- 5. Avancimin e kushteve infrastrukturore dhe digjitale për mësimdhënie dhe praktikë artistike.

7. Mission, vision, values

Mission

The Faculty of Arts of the University of Prishtina has the mission to offer an inclusive, creative, and challenging academic environment for the professional, artistic, and intellectual development of students and staff in the fields of Visual Art, Music, and Drama. Through accredited programs structured according to European higher education standards and focused on continuous quality enhancement, the faculty aims to educate artists, researchers, and educators who actively contribute to the cultural, social, and economic life of Kosovo and beyond.

The faculty views artistic education as an essential tool for individual and collective development, as well as a bridge between cultural heritage and contemporary innovation. Therefore, its mission is grounded in the commitment to provide inclusive, ethical, and future-oriented education that supports the development of creative, critical, and engaged citizens.

Vision

The Faculty of Arts aims to be a leading institution in the region and a recognized actor in Europe in the fields of artistic education, creative research, and cultural innovation. Its vision is to develop a vibrant artistic and academic ecosystem that promotes creative freedom, interdisciplinary inclusion, and international exchange, becoming a point of reference for higher artistic education and for generating positive impact in society.

By integrating technology, critical thinking, and contemporary practices, the faculty aspires to create the conditions for advancing art and culture, increase its role as a center for local and global cooperation, and serve as a promoter of sustainable values through art.

The Faculty of Arts aims to become an active member of international higher education networks in art, such as ELIA (European League of Institutes of the Arts), AEC (Association Européenne des Conservatoires), and ENCATC (European Network on Cultural Management and Policy). This commitment will serve as a catalyst for enhancing quality, circulation of ideas, and the international promotion of student and staff creativity.

Core Values

VALUE	DESCRIPTION
Innovation	Encouraging innovation in art, pedagogy, and technology to address contemporary challenges.
Interdisciplinarity	Promoting collaboration between disciplines to create new creative approaches.
Inclusion	Ensuring equality in opportunities, participation, and representation for all members of the academic community.
Academic Integrity	Upholding the highest standards of ethics, honesty, and transparency in teaching and research.
Collaborative Culture	Building an environment of dialogue, respect, and cooperation among students, staff, and the community.
Cultural Representation	Valuing and promoting Kosovo's cultural heritage and global cultural diversity.

8. Methodology for drafting the strategic plan

The drafting of the Strategic Plan of the Faculty of Arts for the period 2025–2030 was developed in accordance with the principles of institutional strategic planning and the guiding documents of the University of Prishtina, as well as the standards of the Kosovo Accreditation Agency (KAA).

This process was supported by:

- 1. The Statute of the University of Prishtina, specifically Article 26 and Article 72, which define the competencies of academic units for strategic development and quality assurance.
- 2. The Higher Education Strategy in the Republic of Kosova;
- 3. The Strategic Plan of the University of Prishtina (2023–2027).
- **4.** The ESG Standards for quality assurance in higher education in Europe.

8.1. Establishment of the Working Group and Decision-Making Process

Based on the competencies defined by the Statute and internal regulations, the Faculty of Arts appointed a Working Group for the drafting of the Strategic Plan, composed of representatives from the three academic departments.

The Working Group followed a structured work process through the following phases:

1.	Analysis of relevant institutional and national documents.		
2.	2. Internal consultations with academic and administrative staff.		
3.	3. Workshops with students and alumni representatives.		
4.	Consultations with external stakeholders such as cultural institutions, NGOs, and		
	international partners.		

8.2. Drafting Phases

Nr.	THE PROCESS INCLUDED FIVE CLEAR METHODOLOGICAL PHASES			
1.	Contextual Analysis: Trends in arts education, self-evaluation reports, and strategic			
	documents of the University of Prishtina and the Ministry of Education were reviewed.			
2.	SWOT Analysis: Conducted for each department, focusing on identifying competitive			
	advantages and challenges.			
3.	Formulation of Objectives: Based on the SWOT analysis, five strategic objectives and			
	related specific objectives were defined.			
4.	Development of Monitoring and Evaluation Plan: To ensure sustainable implementation			
	and institutional transparency.			
5.	Institutional Validation: The final draft was reviewed and prepared for publication and			
	implementation.			

8.3. Inclusiveness and Participation

The document reflects an inclusive and cross-sectoral approach, where all institutional structures actively contributed to ensure that the strategy is realistic, representative, and applicable. Interdisciplinary participation was ensured through representation from all artistic profiles and the involvement of stakeholders from various fields of art and culture.

As part of the drafting process, three roundtables were held with students from all departments, two forums with active alumni, and one open session with representatives from the local cultural sector, in order to ensure that the strategy reflects the real needs of the academic and artistic community.

9. Swot analysis

Context and Methodological Approach

To draft a comprehensive and realistic development strategy, the Faculty of Arts assessed its current situation through the SWOT methodology (Strengths, Weaknesses, Opportunities, Threats). This analysis represents a key instrument for evaluating the faculty's internal capacities and the external factors that influence institutional performance, the achievement of strategic objectives, and the accreditation process.

The elements of the analysis were identified through a combined process involving consultations with academic and administrative staff, analysis of existing documentation (self-evaluation reports, statistical data, input from alumni and students), as well as based on current trends in higher artistic education at the local and European levels.

The SWOT analysis served as the basis for defining the faculty's strategic objectives, ensuring that the strategy is grounded in actual resources, addresses structural weaknesses, utilizes opportunities presented by the environment, and takes preventive measures against identified risks.

Swot Analysis Table

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
Highly qualified	Lack of shared	Open calls for research and	Talent migration due
academic staff with	infrastructure for the	artistic projects funded by	to lack of advanced
recognized artistic	three departments.	the EU.	conditions.
expertise.			
Consolidated	Inadequate or outdated	Growing demand for	Lack of sustainable
structures for quality	technological	professionals in creative	funding for artistic
assurance, ethics, and	equipment for artistic	and multimedia fields.	and infrastructure
academic mentoring.	practice.		projects from the
			state budget.
Strong institutional	Difficulties in	Favorable trends in digital	Competition from
reputation in higher	systematically	art, animation, AR/VR, 3D	private programs
artistic education in	integrating technology	audio, and creative	with flexible
Kosovo.	into the curriculum.	technologies.	approaches and
			modern technologies.
Prominent and	Unstructured student	Opportunities for strategic	Administrative
engaged alumni are	involvement in the	partnerships with local and	delays and obstacles
active in local and	development of	regional cultural	hinder the
international scenes.	institutional strategies.	institutions.	implementation of
			reforms and
			development plans.
Active participation in	Need for further staff	Positioning the Faculty as a	Uncertainty in
programs such as	development in new	center of interdisciplinary	education policy and
Erasmus+, Creative	teaching	innovation and	lack of continuity in
Europe, biennials, and	methodologies.	contemporary art in the	institutional and
exhibitions.		region.	legislative support.

Conclusion

This detailed analysis of the internal and external environment enables the Faculty of Arts to set clear development priorities and to build a sustainable institutional strategy that considers existing potential and real challenges. The findings of this analysis have been directly reflected in the formulation of the five strategic objectives presented in the following chapter, which constitute the main pillars of the Strategic Plan 2025–2030.

III. STRATEGIC OBJECTIVES (2025–2030)

10. Presentation of the Strategic Objectives and the Rationale Behind Their Selection

In alignment with the institutional vision and mission of the Faculty of Arts and based on the analysis of internal and external context, five strategic objectives have been defined as the core pillars of this planning document for the period 2025–2030. These objectives address priority areas for the academic and institutional development of the faculty, aiming at continuous improvement of quality in education, research, and creativity, modernization of infrastructure, expansion of international cooperation, and strengthening of community and alumni engagement.

Each strategic objective is structured into several clear sub-sections, including objective description, specific goal, key planned activities for its realization, expected results, performance indicators, timelines and necessary resources, as well as risk analysis and preventive measures. This structure enables the creation of a sustainable and measurable strategic implementation process, ensuring a direct link between planning and practical action.

The objectives are interconnected and approached in an integrated manner to reflect the Faculty of Arts' interdisciplinary and inclusive approach to institutional development. Their definition is aligned with the standards of the Kosovo Accreditation Agency (KAA) for higher education, the strategic planning guidelines of the University of Prishtina, and European best practices in the field of arts education.

The following section presents the five detailed strategic objectives, each accompanied by its respective action plan and implementation components.

Each of the five strategic objectives (SO1–SO5) is presented separately in dedicated subsections and accompanied by a table summarizing the key components: specific goal, activities, outcomes, measurable indicators, timelines, resources, and risks.

ACADEMIC QUALITY

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•		CALLANDIA		1 4	a a 1:4
•		- Strategic	Onlective	1- Academic	ananiv
_	-	. v Strategie	Objective	1 Ituatime	quarty

11. St	1. Strategic Objective 1- Academic quality			
11.1	Objective Description	To modernize the existing study programs in the three departments (Fine Arts, Music, and Drama) through course revision, alignment with ESG standards, integration of new technologies, and increased involvement of external actors (alumni, labor market, international experts) in the design and implementation of curricula.		
11.2	Specific Goal	To improve the quality of teaching and developments in art and the labor mark	align study content with contemporary et.	
11.3	Key Activities Expected Results	 Comprehensive revision of all existing courses (BA/MA) for alignment with ESG standards and contemporary trends. Development of new courses integrating technology such as: artificial intelligence, virtual reality, 3D audio, computer-generated arts, interactive design, etc. Strengthening the external advisory board by including alumni and professionals from the labor market to provide input for program development. Organizing staff training in new pedagogical methods and digital teaching. 50% of existing courses were reformed and approved by the UP Senate 		
		 by 2027. At least 3 new courses developed in digital technology fields by the end of 2026. Annual consultations with stakeholders (alumni and employers) on curriculum improvement. 		
11.5	Performance Indicators	 25% increase in student satisfaction with academic program content by 2027 (based on annual surveys). 20% increase in graduate employability in the relevant field by 2028. Integration of new technological tools in at least 30% of practical courses. 		
11.6	Timelines and Resources	Timeline: January 2025 – December 2027 Resources: Staff time, Erasmus+ funded training, involvement of experts, tools for digital module development		
1		RISK PREVENTIVE MEASURE		
11.7	Risks and Preventive Measures	Resistance to change from part of the staff Delay in approval of new courses	Awareness training and pedagogical support Early planning and close cooperation with UP and the Faculty Council Application to international projects	
		Lack of funding for training and equipment Application to international projects and dedicated professional development funds		

RESEARCH AND INNOVATION

12 s	strategic Objective 2 - Res	earch and innovation			
12.1	Objective Description	To establish a functional infrastructure for artistic research and joint creative projects among the three departments, so that the Faculty of Arts transforms into a center of innovation and contemporary artistic expression.			
12.2	Specific Goal	_ =	reative research inside and outside the tories, exhibitions, performances, and etical reflections.		
12.3	Key Activities	 Operationalization of the Internal Institute of Arts (gallery, innovation lab, and research center). Organization of 3–5 interdepartmental projects per year, with research and artistic character. Creation of an annual catalog featuring student and staff work and projects. Support for staff and student participation in symposia, biennials, festivals, and international exhibitions. Regular applications to funding calls from the Ministry of Culture, the EU, and other donors. 			
12.4	Expected Results	 Full operationalization of the Institute of Arts units by the end of 2026. Implementation of at least 15 joint artistic projects during the 2025–2030 period. Publication of 5 catalogs and digital exhibitions by the end of 2028. 			
12.5	Performance Indicators	 Increased visibility of the fa academic publications. 40% increase in student involved 2024. 	culty in media, artistic networks, and vement in research projects compared to with artistic institutions outside Kosovo		
12.6	Timelines and Resources	Timeline: January 2025 – December 2030 Resources: Internal UP funds, Erasmus+ projects, Creative Europe, existing gallery and lab spaces, staff from all three departments.			
2		RISK	PREVENTIVE MEASURE		
12.7	Risks and Preventive Measures	Poor coordination among departments in project implementation Difficulties in securing full project	Formation of mixed teams and preliminary training on artistic management Diversification of funding sources and		
		funding Lack of engagement from specific units	phased implementation Clear definition of responsibilities and inclusion in performance evaluation		

INFRASTRUCTURE

13. Strategic Objective 3 - Infrastructure

12.1	Loui	m : 1 1.1		
13.1	Objective Description	To improve and expand the physical and technological infrastructure of the Faculty of Arts to guarantee optimal working conditions for students, staff, and		
	Description	•	is to create an integrated campus for the three	
		1 0	sic, Drama), offering studios, ateliers, technology	
			spaces, and environments for individual and	
		collective work.	1	
13.2	Specific Goal	To ensure a sustainable, func	tional, and modern infrastructure that supports the	
		learning process, creativity, a	and academic research in the arts.	
13.3	Key Activities		project for the construction of a new joint facility	
		for the Faculty of A • Securing funding fr	om UP, the Ministry of Culture, the EU, and other	
		partners for phased		
			s with contemporary technology for digital art,	
			nted reality, recording studios, and theatre.	
		Temporary use of e the new facility is co	xisting spaces for pilot projects and training until	
			olving the academic community in the planning of	
		new spaces.	3 · · · · · · · · · · · · · · · · · · ·	
13.4	Expected Results	• Finalized and approved architectural project by the end of 2025.		
		• Completion of the first phase of the building by 2028.		
		100% of programs delivered in suitable and technologically updated spaces by 2028.		
		• Increase in the number of artistic events organized in Faculty premises.		
13.5	Performance Indicators	by 2030.	dent and staff satisfaction with working conditions	
		 Increase in public participation in exhibitions, concerts, and performances held in the new spaces. 		
			igital technology in at least 50% of creative and	
13.6	Timelines and		2025 – December 2030	
	Resources		get, Ministry of Culture, IPA and Creative Europe	
			nors, architectural and spatial management experts	
3		RISK	PREVENTIVE MEASURE	
13.7				
	Risks and Preventive	Delay in public funding	Definition of construction phases and	
	Measures		applications to international projects for co- financing	
		Slow development of	Early involvement of architects and ongoing	
		technical project	communication with central authorities	
		Lack of academic	Consultative meetings with staff and students to	
		community involvement	assess real space needs	

INTERNATIONALIZATION

14.	Strategic	Objective	4 - Internationalization
	~ *** *********	O DJ CCC. C	

14.1	Objective Description	To increase academic and creative exchange with international institutions through bilateral agreements, joint projects, participation in European professional networks, and involvement in platforms for artistic and pedagogical exchange		
14.2	Specific Goal	To expand the international presence of the Faculty of Arts and to establish a sustainable culture of cooperation in teaching, research, and artistic exhibition.		
14.3	Key Activities	other artistic networks Sending academic staff and stand joint projects Inviting international professor workshops, and collaborations	Creative Europe, ENCATC, AEC, and tudents for semester mobility, training, ors and artists to lectures, exhibitions,	
14.4	Expected Results	 At least 15 student and staff mobilities per year starting from 2026 Implementation of 5 international projects between the faculty departments and external partners by 2030 Six open lectures or workshops with international professors each year 		
14.5	Performance Indicators	 30% increase in the international visibility of the Faculty on academic and artistic platforms Participation in at least 3 European networks by 2026 Increased interest in collaboration from universities abroad 		
14.6	Timelines and Resources	 Increased interest in collaboration from universities abroad Timeline: January 2025 – December 2030 Resources: Erasmus+ coordinators, Office for International Relations, EU funds, bilateral partnerships 		
4		RISK	PREVENTIVE MEASURE	
17./	Risks and Preventive Measures	Delay in mobility due to administrative issues Lack of funding for long-term collaborations	Strengthening administrative staff and training for mobility management Annual applications to EU calls and regional programs	
		Lack of knowledge on international applications	Training for staff and technical assistance from UP and the Projects Office	

ALUMNI AND COMMUNITY

15. Strategic Objective 5 - Alumni and community

100	on aregie objecti	ve 5 - Alumni and community			
15.1	Objective Desc	ription The Faculty of Arts a	The Faculty of Arts aims to establish a digital platform for alumni that promotes		
		_	networking, mentoring, and involvement in artistic and academic life. At the		
			to strengthen ties with the community through sustainable		
		cultural, educational	, and social collaborations.		
15.2	Specific Goal		nd the community as active parts of the Faculty, linking		
		education with the la	abor market and the cultural needs of society.		
15.3	Key Activities		form for alumni registration and networking		
			nts with alumni: Forum, Career Fair, Art Days		
			t of alumni in mentoring and guest lectures		
			projects with schools and cultural institutions		
			l internships in partnership with the creative sector		
15.4	Expected Resu		form starting from 2025		
			alumni events		
			ses with alumni mentors/lecturers by 2027		
			Regular collaboration with the local community		
			1 11 drum		
		-	Curvatur dipromaty and international representation of statement		
15.5	Performance		5 5 7 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5		
	Indicators				
		_	 Strengthening of partnership networks for student internships and projects 		
15.6	Timelines and		anuary 2025 – December 2028		
	Resources		Alumni and Internship Office, partner support, online ublic spaces, co-financing from municipalities and cultural		
15.7	Additional Act		nars, exhibitions, and cultural forums in collaboration with local institutions		
			projects with high schools and marginalized communities		
			olvement in civic initiatives and intercultural dialogue		
5		RISK	PREVENTIVE MEASURE		
15.8					
	Risks and	Low participation of alumi platform	Promotional campaign and engagement from the final year of studies		
	Preventive Maggares	Lack of capacity for man			
	Measures	community relation			
		Difficulty identifying inte	rnship		
		partners	Development of a database of potential partners and cooperation agreements		

The following table presents the thematic and logical alignment between the Strategic Plan, the Action Plan, and the Development Plan for the Faculty of Arts, ensuring institutional continuity and coherence between strategic objectives and concrete implementation measures.

IV. IMPLEMENTATION AND MONITORING PLAN

16. Alignment of Strategic Objectives with Development Actions and Implementation Measures at the Faculty of Arts (2025–2030)

STRATEGIC OBJECTIVE	ACTIONS IN THE DEVELOPMENT PLAN	CORRESPONDING MEASURES IN THE ACTION PLAN
SO1 – Quality	Curriculum development, teaching technology	Staff training, smart classrooms, student mentoring
SO2 – Research	Research center, laboratories, databases	Support for scientific projects, grants, publications
SO3 –	Agreements, mobility,	Erasmus+, academic exchanges, joint
Internationalization	partnerships	programs
SO4 – Infrastructure	New campus construction,	Infrastructure projects, modern
	galleries, equipment	equipment, digitization
SO5 – Inclusion	Policies for equality and social	Training, reporting platforms, balanced
	inclusion	representation

17. Summary Table of Financial Resources (2025–2030)

This table summarizes the expected financial resources for each strategic objective of the Faculty of Arts for the period 2025–2030. The estimates are indicative and serve as a basis for budget planning and mobilization of funds from various local and international sources.

No.	STRATEGIC OBJECTIVE	EXPECTED RESOURCES	COMMENTS / SPECIFICATIONS
1.	Academic Quality and Curriculum	UP, Erasmus+, external experts	Trainings, development of digital modules
2.	Artistic Research and Creativity	Ministry of Culture, Creative Europe, UP	Projects, publications, institutes
3.	Infrastructure and Teaching Environment	UP, Ministry of Culture, IPA III, EU, donors	Construction, technological equipment
4.	Internationalization and Global Partnerships	Erasmus+, UP, partners	Mobilities, guest professors, networks
5.	Alumni and Community Partnerships	Municipalities, local donors	Platform, activities, cultural collaborations

18. Structure of Strategic and Operational Objectives by Key Development Areas of the Faculty of Arts (2025–2030)

No.	STRATEGIC OBJECTIVE	RELATED OPERATIONAL OBJECTIVE		MAIN AREA
1.	Academic Quality	Objective 1	Teaching	Education & Pedagogy
		Objective 2	Curriculum	
2.	Research & Creativity	Objective 3	Research	Artistic Innovation
3.	Infrastructure	Objective 4	Digitalization & Spaces	Academic Environment
4.	Internationalization	Objective 5	Mobility & Partnerships	Global Cooperation
5.	Community, Alumni & Governance	Objective 6	Civic Engagement	Society and Public Impact
		Objective 7	Governance and Sustainability	Management, Inclusion and Quality,

19. Implementation strategies and action plan (with the corresponding tables)

To operationalize the strategic objectives defined in this document, the Faculty of Arts has developed a Detailed Action Plan, which translates institutional goals into concrete, measurable, and monitorable actions. The implementation strategies presented in this chapter represent the direct connection between the vision and mission of the faculty, as well as between the structure of strategic objectives and day-to-day academic, research, and managerial practice.

This action plan is grounded in the principles of performance cycle management, evidence-based planning, and sustainable institutional development. It aims to ensure an integrated approach through interdepartmental coordination, mobilization of internal and external resources, and a clear division of responsibilities at each level of implementation.

The following table summarizes the key activities for each strategic objective, implementation timelines, responsible institutional units, required resources for realization, progress indicators, and possible risks that may impact the implementation process.

This structured approach guarantees effective strategy management and helps build a culture of accountability and transparency in decision-making.

The Action Plan has been developed in accordance with the standards of the Kosovo Accreditation Agency (KAA), the strategic planning guidelines of the University of Prishtina, and the European Standards and Guidelines for Quality Assurance in Higher Education (ESG). It will serve as a key instrument for systematic monitoring and evaluation of progress during the period 2025–2030 and for guiding necessary interventions during the implementation phases.

19.1. The table below presents the tabular summary of the Action Plan for the period 2025–2030, divided by the five strategic objectives of the Faculty.

No.	STRATEGIC OBJECTIVE	KEY	TIMELINE	MAIN RESPONSIB LE UNITS	RESOURCES	PERFORMA NCE INDICATOR S	POSSIBLE RISKS
1.	Academ ic Quality and Curricul um	Module review; creation of new tech-based courses; staff training; alumni advisory board	2025– 2027	Departm ents, Quality Office, Faculty Council	Staff, Erasmus+ funds, external experts	% of updated courses, student surveys, new courses	Resistance to change, lack of funds
2.	Artistic Researc h and Creativit y	Interdepartment al projects; exhibitions and catalogs; internal institutes	2025– 2030	Institute of Arts, Gallery, Innovatio n Lab	UP, Ministry of Culture, Creative Europe, Erasmus+	Number of projects, exhibitions, student involvement	Lack of interdepart mental cooperation , lack of funds
3.	Infrastru cture and Environ ment	Construction of joint facility; modern equipment; staff inclusion in planning	2025– 2030	UP, Dean's Office, Ministry of Culture	Capital budget, strategic partners	Approved project, completed phases, staff satisfaction	Funding delays, lack of temporary infrastructu re
4.	Internati onalizati on	Bilateral agreements; mobilities; international projects; visiting professors	2025– 2030	Internatio nal Relations Office, Program Coordina tors	Erasmus+, European partners	Number of mobilities, international networks	Lack of funds, administrat ive delays
5.	Alumni and Partners hips	Alumni platform; mentoring; community and cultural collaborations	2025– 2028	Alumni Office, Internshi p Centers	Digital platform, local partners	Number of events, alumni engagement	Low engagemen t, lack of coordinatio n with the community

To visually support the interpretation of the strategy's structure, a visual diagram illustrating the interconnection between Strategic Objectives (SO), Operational Objectives (OO), and Key Performance Indicators (KPI) is included in Annex 3. This diagram facilitates a systematic understanding of the planning architecture of the Faculty of Arts for the period 2025–2030.

20. Monitoring and Reporting Mechanisms

To ensure that the implementation of the Action Plan aligns with quality standards and is regularly measured, the Faculty of Arts will establish a Strategic Development Committee, which will be responsible for:

- Collecting performance data from all academic and administrative units.
- Drafting annual progress reports and submitting them to the Dean's Office and Faculty Council.
- Monitoring indicators included in the Action Plan and recommending corrective actions in case of deviations.
- Cooperating with the Office for Quality Assurance and relevant units of the University of Prishtina.
- Organizing a mid-term review of the plan every two years and a full review at the end of the strategic cycle.

Monitoring reports will also serve as a basis for institutional annual reporting and as supporting documentation during accreditation processes and external audits.

21. Monitoring, evaluation, and implementation

21.1. Strategic Objective Monitoring System

The implementation of the Strategic Plan is supported by a clear and structured system for monitoring objectives. For each strategic and specific objective, key performance indicators, data sources, and responsible units have been defined. Relevant units (departments, dean's office, functional commissions) collect data periodically and report progress according to institutional procedures. The system enables objective measurement of achievements, identification of deviations, and corrective actions to ensure effective implementation of the strategy. Every action in the Action Plan is directly linked to the strategic objectives to enable systematic tracking of progress.

21.2. Evaluation Mechanisms and Responsible Structures

The Faculty Council holds executive responsibility for strategy implementation and appoints a Monitoring and Evaluation Committee, composed of academic and administrative staff and student representatives. The Committee cooperates with relevant structures and central offices of UP to gather data, assess progress, address challenges, and present recommendations. Its findings are documented and submitted to the Faculty management for further action.

21.3. Reporting Frequency and Responsibilities

Data collection and reporting are conducted quarterly or semi-annually. The Committee prepares an annual progress report in cooperation with the Office for Institutional Development at UP. The report includes information on implemented activities, outcomes and impacts, encountered challenges, lessons learned, and recommendations for improvement. It is submitted to the Faculty Council and the university's central level for integration into institutional strategies.

All annual monitoring and evaluation reports will be documented and archived as part of the institutional and programmatic accreditation dossier. They will serve as evidence of the effective implementation of the strategy and of continuous improvement.

21.4. Periodic Review and Plan Improvement

The strategy is subject to regular annual review and the publication of results on the website following progress analysis. A mid-term evaluation will be conducted in 2027/2028, and a final evaluation will be carried out at the end of 2030. The findings will be used to improve future objectives and actions and to draft subsequent strategies, in accordance with KAA standards and best practices.

21.5. Involvement of Internal and External Stakeholders

To ensure an inclusive strategy that reflects actual needs, the evaluation process includes staff, students, alumni, and labor market representatives. Contributions are gathered through

questionnaires, consultations, and advisory forums, and are integrated into annual analyses and future actions.

21.6. Link between the Action Plan and Strategic Objectives

The Action Plan functions as a practical mechanism for implementing the strategy. Each strategic objective is accompanied by concrete activities, timelines, responsibilities, and measurable indicators aligned with both the Action Plan and the Development Plan indicators. The Monitoring and Evaluation Committee oversees the fulfillment of these activities and, in the event of deviations, proposes corrective measures. This vertical linkage ensures coherence and efficiency throughout the 2025–2030 cycle, connecting the strategic vision with day-to-day implementation.

In the event of deviations from the achievement of strategic objectives or planned performance, the Monitoring and Evaluation Committee, in collaboration with the Faculty Council, will propose specific corrective measures. These may include a revision of activities, reorganization of resources, or extension of deadlines, as needed.

21.7. Summary Table of Monitoring and Evaluation

The following table summarizes the key mechanisms for monitoring and evaluating the strategic plan, specifying responsibilities, frequency, and tools to be used for each component of the process.

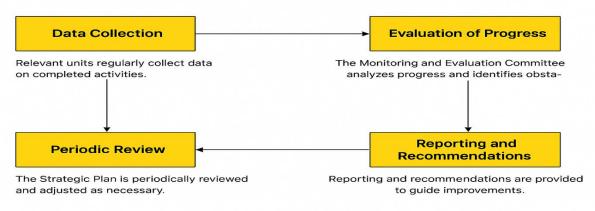
Table of Monitoring and Evaluation Mechanisms for the Strategic Plan

COMPONENT	RESPONSIBILITY	FREQUENCY	INSTRUMENT / METHOD	REFERENCE DOCUMENT
Activity	Relevant Units /	Every 3–6	Progress reports,	Action Plan
Monitoring	Departments	months	working meetings	
Objective	Monitoring and	Annual / Mid-	Annual report,	Strategic Plan
Evaluation	Evaluation Committee	term	mid-term and/or	
			final evaluation	
Stakeholder	Faculty Council /	Annual / As	Questionnaires,	Development
Engagement	Alumni / Partners	needed	consultative	Plan
			meetings,	
			roundtables	
Strategy Review	Faculty Council and	Annual and 2027	Revised strategic	Strategic Plan
	Strategic Committee	/ 2030	document,	
			decisions, and	
			analysis	

22. Monitoring and Evaluation Process Diagram

The following flow diagram visualizes the monitoring and evaluation cycle for the implementation of the Strategic Plan of the Faculty of Arts. This cycle consists of four main phases: data collection, progress evaluation, reporting and recommendations, and periodic review. Each phase is linked to the others to ensure continuous improvement in implementation and alignment with current developments.

Diagram of the Monitoring and Evaluation Process



23. Expected Impact on Society and Culture

The implementation of the Strategic Plan 2025–2030 is expected to have a sustainable impact on cultural and social life in Kosovo. Through deep academic reforms, advancement of creativity, and community engagement, the Faculty of Arts will position itself as a key factor in cultural development and civic education.

The impact will be measured through:

- Student involvement in public artistic life and community-based projects.
- Alumni contributions to the local and international cultural sectors.
- Structured collaboration with public institutions and cultural NGOs.
- Exposure of research and creative work through European networks and academic platforms.
- Increased public access to artistic and educational events organized by the faculty.

This intended impact reinforces the transformative role of the faculty as a promoter of cultural innovation and social interaction.

To measure public impact and the Faculty's role in society, indicators such as the number of events open to the public, the number of attendees at exhibitions and concerts, as well as the Faculty's presence in the media and cultural social networks will be used.

V. CONCLUSIONS AND RECOMMENDATIONS

24. Final Summary of the Strategic Plan

The Strategic Plan of the Faculty of Arts 2025–2030 presents a clear vision for the institutional and academic development of this key unit of the University of Prishtina. Through this document, the faculty aims to consolidate academic quality, promote artistic creativity and research, advance internationalization, and build sustainable bridges with the community and the labor market.

Based on internal and external analysis, as well as a comprehensive strategic planning process, the faculty has defined five key objectives to guide development over the five-year period. These objectives are supported by clear, measurable, and achievable implementation strategies, which will be systematically monitored by the responsible structures.

25. Recommendations for Successful Implementation

- **Mobilization of Resources:** Engage all internal and external capacities to secure the necessary funds, expertise, and partnerships for the implementation of the strategy.
- **Strengthening Evaluation Mechanisms:** Ensure the full functionality of the Monitoring and Evaluation Committee and continuously involve the university community in periodic assessments.
- Updating and Flexibility of the Plan: Review the strategic plan annually and make necessary adjustments based on new needs or unforeseen circumstances.
- **Increasing Visibility:** Ensure regular communication with the public through reports, meetings, and representation of activities to strengthen the faculty's image and reputation.
- **Professional Development of Staff and Students:** Promote a culture of continuous learning and strengthen capacities for the effective management and implementation of the strategy.

The implementation of the Strategic Plan 2025–2030 represents a real opportunity for transforming the Faculty of Arts into a vibrant center of education, creativity, and collaboration. With institutional commitment, cross-sectoral cooperation, and broad participation of the academic community, this strategy will become a key instrument for sustainable development and fulfillment of the faculty's academic and social mission.

25.1. Indicative Financing Table for Strategic Objectives

INDICATIVE BUDGET (€)	MAIN SOURCE OF FUNDING
550,000	UP, donations, Erasmus+
380,000	IPA, EU, international partnerships
250,000	Erasmus+, European networks
14,000,000	State budget, donors, UP
75,000	UP, civil society organizations
15,255,000	
	550,000 380,000 250,000 14,000,000 75,000

VI. ANNEXES (structured according to content logic)

Annex 1: Strategic Plan for the Construction of the New Campus of the Faculty of Arts

Project Objective

This appendix reflects the strategic orientation of the Faculty of Arts for the construction of a new unique and functional campus that will bring together all departments and institutional units — Visual Arts, Music, and Drama — in one space, overcoming physical fragmentation and the lack of adequate infrastructure.

The objective is the construction of a modern artistic complex, comparable to the most advanced art universities in Europe, which will provide optimal conditions for teaching, creativity, performance, research, and international collaboration, and will be developed as a contemporary laboratory space for arts education.

Description of the New Campus (Modular)

UNIT	BRIEF DESCRIPTION	
Department of Fine Arts	Studios for Painting, Sculpture, Printmaking, Drawing & Illustration, Conceptual and Multimedia Arts	
Department of Music	Concert Hall, Composition Studio, Pedagogical Room, Instrument Classrooms, Choir Rehearsal Rooms	
Department of Drama	Indoor black box theater, studios for acting, directing, dramaturgy, camera and editing	
Research and Innovation Center	Advanced labs for digital art, sound, AI, visual experiments, and contemporary art	
Arts Library and Archive	Contemporary literature, multimedia collection, reading spaces, and digital creativity database	
Institutional Offices and Social Spaces	Academic and administrative offices, café-culture, bookstore, public art shop, relaxing areas	

Implementation of Phases and Timelines

PHASE	CONTENT	PLANNED TIMELINE
Phase I – Design	International competition for the	2025
	architectural project	
Phase II – Budgeting	Fund applications, state budget, strategic	2025–2026
	donors	
Phase III – Construction	Implementation in 2 stages: 1) Visual Arts; 2) Music and Drama	2026–2029
	/	
Phase IV –	Equipment, recruitment, and relocation of	2029–2030
Operationalization	departments	

Indicative Budget and Funding Sources

CATEGORY	ESTIMATED VALUE (€)	SOURCE
Design	250,000	UP, donations, EU projects
Construction	12,000,000	State budget, MASHTI, partners
Equipment and Technology	1,500,000	UP, EU, IPA funds, Erasmus+
Gallery + Creative Spaces	500,000	UP, MASHTI, MKRS, cultural funds
Laboratories and Studios	750,000	Artistic networks, research projects
TOTAL	15,000,000 €	

Strategic Value for Faculty and Society

- The unification of all units into a single shared complex will eliminate physical, organizational, and creative barriers.
- The campus will serve as a model for interdisciplinary collaboration between visual arts, music, and drama.
- It will create conditions for cultural diplomacy, international co-productions, and a modern approach to arts education.
- It will function as a cultural center for the city and beyond.
- The campus will provide accessibility for persons with disabilities, open access to art, and will generate social impact.

Annex 2: The Faculty of Arts' Approach to Gender Equality and Inclusion Core Principles

The Faculty of Arts is committed to promoting gender equality, social inclusion, and respect for cultural, gender, ethnic, and socio-economic diversity at all levels of its academic and institutional functioning. This commitment aligns with the policies of the University of Prishtina and the European Union standards for higher education institutions.

Objectives for Equality and Inclusion

- Ensure equal access to education and academic opportunities for all genders.
- Create safe, inclusive, and non-discriminatory conditions for all students and staff.
- Promote balanced gender representation in the academic body and leadership positions.
- Integrate gender perspectives into curricula and research projects.
- Women and men shall be represented in all committees and structures with a minimum of 40 percent.

Concrete Actions

AREA OF IMPACT	CONCRETE MEASURE	TIMELINE	RESPONSIBILITY	REFERENCE DOCUMENT
Institutional Policies	Drafting an internal policy on equality and inclusion	2025	Faculty Council	Guide for Equality and Inclusion
Education and Awareness	Trainings for staff and students on gender equality and rights	2025–2026	Dean's Office, Gender Equality Coordinator	Gender Equality Action Plan
Representation	Monitoring gender representation in committees and decision-making structures	Annually	Secretariat and Dean's Office	Annual Faculty Reports
Scientific Research	Encouraging research topics on equality and diversity	Ongoing	Departments	Faculty Research Policy
Reporting and Evaluation	Annual report on progress in equality and inclusion	Annual	Quality Assurance Office	Monitoring and Evaluation Mechanisms

Partnerships and Alignment

The Faculty of Arts aims to collaborate with national and international networks focused on gender equality in education, and align its policies with the agendas of UNESCO, UN Women, and Erasmus+ for inclusion and diversity.

Integration into Strategic and Institutional Action Plans

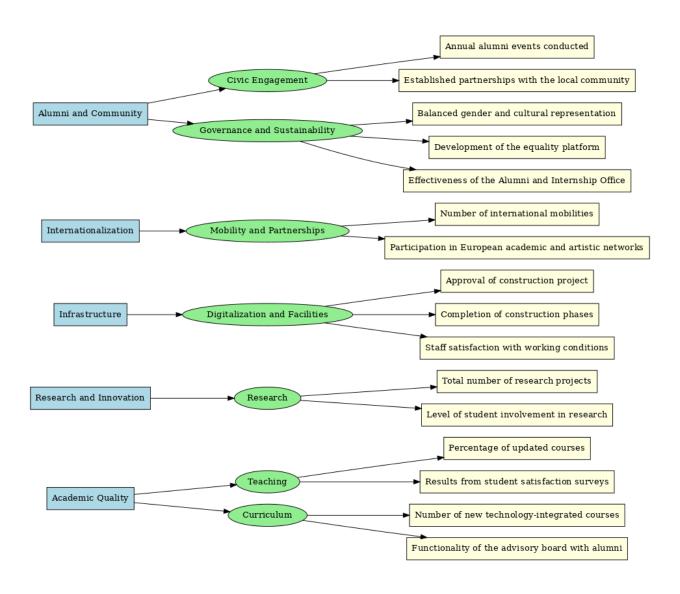
The approach to gender equality and inclusion will be an integral part of the Faculty of Arts' strategic objectives and will be reflected in:

- Student admission policies
- Staff recruitment and advancement
- The creation of a sustainable culture of respect and equality within the faculty's environment

This appendix is an integral part of the Strategic Plan 2025–2030 and will be implemented in accordance with the Action Plan for the corresponding period.

Annex 3: Diagram of the Link between SO-OO-KPI

This diagram presents the logical architecture of the Strategic Plan of the Faculty of Arts, illustrating how Strategic Objectives (SO) are broken down into Operational Objectives (OO), and subsequently into Key Performance Indicators (KPI), which are translated into concrete actions in the 2025–2030 Action Plan.



Annex 4: Visual Summary of the Strategy

Vision

The Faculty of Arts aspires to become a leading center for arts education, creative research, and cultural diplomacy in the region, contributing to the cultural and educational development of society through innovation, inclusion, and quality.

5 Strategic Objectives

SO1 – Academic Quality

Enhancement of teaching quality, curricula, and the student experience.

SO2 – Research and Innovation

Development of research capacities, projects, and publications.

SO3 – Infrastructure

Development of the new campus and contemporary conditions for learning and creativity.

SO4 – Internationalization

Strengthening of international partnerships and increasing academic mobility.

SO5 – Alumni and Community

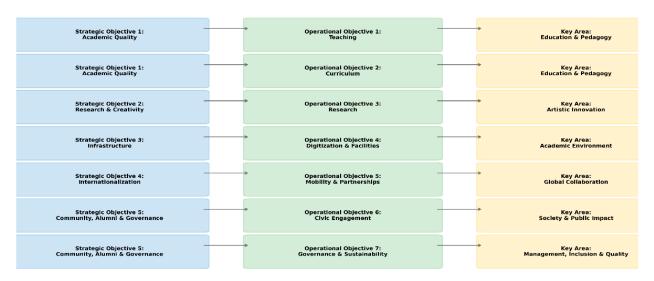
Empowerment of alumni networks and the Faculty's impact on the community.

This visual summary provides a clear overview of the strategic priorities of the Faculty of Arts for the period 2025–2030 and may be used for public communication, institutional website content, and meetings with partners.

ANNEX 5: Alignment between Strategic Objectives, Operational Objectives and Core Thematic Fields

This diagram illustrates the logical alignment between the five Strategic Objectives (OS) of the Faculty of Arts Strategic Plan 2025–2030 and their corresponding Operational Objectives (OO), thematically categorized into key institutional priority areas. This structure supports coherence between institutional planning and interdisciplinary developmental

Creative Diagram of Strategic, Operational Objectives and Key Areas

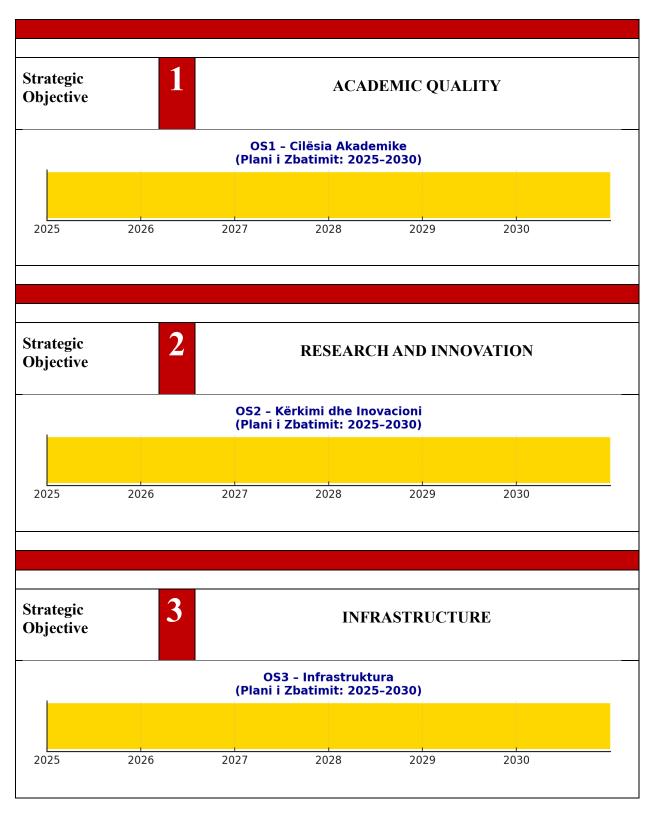


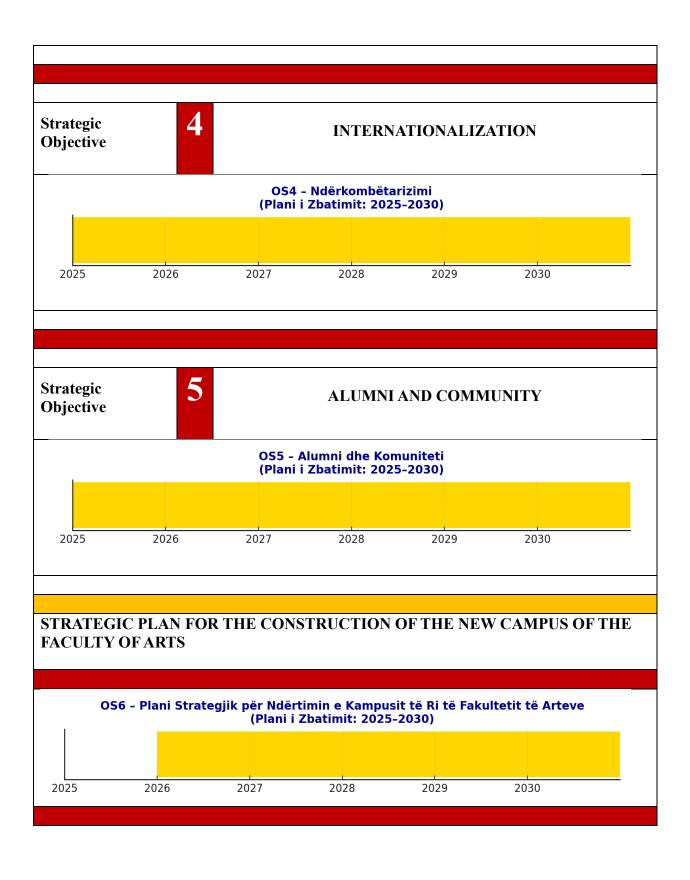
Annex 6: Glossary of Terms

TERM	DEFINITION		
Annex	• A term similar to "appendix," more commonly used in operational and planning documents such as the Action Plan and the Development Plan.		
Gender Equality	The promotion of equal conditions for all genders in all aspects of education, employment, and institutional representation.		
Cultural Diplomacy	International activities that promote artistic and cultural values through collaboration, exchange, and the representation of arts institutions.		
Education and Awareness	Informative activities and trainings aimed at raising awareness on important issues such as equality, rights, inclusion, and discrimination.		
ESG (European Standards and Guidelines)	European guidelines for quality assurance in higher education, which define standards for planning, implementation, and quality evaluation.		
Faculty of Arts (UP)	 An academic unit of the University of Prishtina, comprising three departments: Visual Arts, Music, and Drama. 		
KPI Indicator	 A specific measurement unit for a KPI, representing data used to track progress (e.g., percentage, achieved number, annual change). 		
University Campus	 A shared physical complex where all academic, creative, and administrative units of a higher education institution are housed. 		
KPI (Key Performance Indicator)	 A key performance indicator; used to measure the achievement of objectives through concrete data, statistics, or measurable progress. 		
Annual Monitoring	 A regular process conducted once a year to review the implementation of planned measures and report progress toward objectives. 		
Operational Objective	 A specific planned action aimed at achieving a strategic objective; measurable and linked to timelines, responsibilities, and resources. 		
Specific Objective	 A more focused subdivision of an operational objective that allows for detailed measurement and direct actions to achieve it. 		
Strategic Plan	 A long-term document focused on institutional objectives, outlining key priorities, developmental directions, and measures for systematic implementation. 		
Inclusive Approach	 A principle aimed at the active inclusion of all groups, without exception, in academic life and institutional decision-making. 		
Institutional Sustainability	 The institution's capacity to maintain and develop its academic, organizational, and financial functions in a stable and long-term manner. 		
Academic Networking	 The connection and collaboration of the faculty with institutions, universities, organizations, and international networks for joint academic and creative development. 		
Appendix	 An additional section at the end of a document containing supplementary data, technical plans, project proposals, or thematic specifications supporting the content. 		
Institutional Strategy	 A joint, planned, and approved approach to the long-term direction and development of the institution across various fields (education, research, services). 		
UP (University of Prishtina)	 The public institution of higher education and scientific research in Kosovo, offering study programs across various academic fields. 		

Annex 7: Visual Charts for the Implementation of Strategic Objectives (2025–2030)

(Timeline for implementation of each strategic objective, presented visually)





Annex 8: The Faculty's Commitment to Implementation, Sustainability, and Vision

The Strategic Plan of the Faculty of Arts 2025–2030 represents a comprehensive development and vision document for an artistic institution that aspires to be a national model and competitive within the European higher education landscape.

This plan is the result of a deep institutional process, which included internal analysis, consultation with key stakeholders in the field, students, academic and administrative staff, as well as alignment with the standards of the most advanced international institutions.

The implementation of this plan will be led by the Dean's Office and the Faculty Council, in full coordination with all constituent units, ensuring continuous monitoring, reporting, and institutional improvement.

The Faculty of Arts remains committed to building an inclusive, creative, and sustainable environment, fostering the development of new talents and strengthening the role of art in the emancipation of contemporary society.

Institutional Sustainability and Commitment to the Future

The Faculty of Arts is committed to sustainable strategic development through the preparation of a new generation of academic staff, increased funding for research, and periodic review of the strategy in 2027 and 2030. The goal is to maintain leadership in arts education and cultural diplomacy at both the national and international levels.

Institutional Statement on the Use and Review of the Document

The Strategic Plan of the Faculty of Arts of the University of Prishtina for the period 2025–2030 is an official document approved by the competent bodies of the Faculty and aligned with the developmental policies of the University of Prishtina, as well as with national and European standards for higher education.

The document is subject to regular periodic reviews in accordance with institutional changes, educational and cultural developments at the national and international level, and the findings of internal monitoring and evaluation mechanisms.

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